

# Create Effective Presentations and Persuasive Arguments

### You asked.

I need compelling and persuasive visual tools to increase the impact of my argument and guide me toward more favorable outcomes.

### We delivered.

Our experts, coupled with advanced in-house production capabilities, arm you with high-quality graphics and trial presentations for matters of any size. Our presentation technologies help you organize, manage and present case information and demonstratives. The TrialGraphix Advantage gives you the tools necessary for winning results at mediation, arbitration or trial.

### Show and Tell

Presentation technology has changed the way cases are tried and won. Visual tools convey complex evidence simply and convincingly, helping legal teams connect with judges, arbitrators and juries, and gain control in the courtroom.

Today's audiences not only appreciate a multimedia approach, they expect it. The more compelling your presentation, the more persuasive your argument.

### The Nation's Presentation Leader

TrialGraphix services is the nation's leading provider of creative and

persuasive visual presentations. Our experience is unsurpassed in all types of litigation, in pretrial, on-site and courtroom settings. Skilled consultants with backgrounds in psychology, law, visual communication, technology and litigation consulting develop effective demonstratives to aid your success. Our strategic and comprehensive approach to managing projects reduces inefficiencies over the course of a case.

In addition to our expertise in graphics and courtroom presentations, we offer trial logistics and on-site support before and during trial.



TrialGraphix services offers a broad range of flexible presentation services and trial technologies to meet your needs.

## Graphics Services

### Graphic Design and Consulting

Our knowledgeable team of design consultants specializes in identifying key concepts and creating compelling visual presentations. Our designers quickly and skillfully transform your information into custom graphics, providing a helpful, simple and persuasive perspective for your audience.

### Animation

Our experienced creative team can create computer-generated 3-D illustrations, moving models, interactive graphics and animated tutorials to explain a product or service. View our portfolio at [www.krollontrack.com/animation](http://www.krollontrack.com/animation).

### Medical Illustrations

We specialize in medical illustrations and modeling that translates complex information into easy-to-understand visuals. Our design consultants, illustrators and animators create everything from simple anatomical images to elaborate illustrations and models that depict injuries or procedures.

### Trial Enlargements

With a network of facilities nationwide, we handle your needs with unmatched service. We can quickly and cost-effectively provide black-and-white and color enlargements, color copies, mounting and lamination, overlays and transparencies, and X-ray duplication.

View our graphics and animation portfolio at [www.krollontrack.com/presentations-portfolio](http://www.krollontrack.com/presentations-portfolio).

## Trial Technologies

### Presentation Technology

A consultant dedicated to your case will manage all aspects of your project, from coordinating document and video needs to handling courtroom logistics. Our experienced presentation technology consultants provide training, manage audiovisual setups and skillfully operate the presentation system for you. We support all major trial presentation applications, such as Exhibitor®, TrialDirector®, Sanction®, and Microsoft® PowerPoint®. Additionally, we offer training programs that may be conducted at your firm or off-site.

### Trial Logistics

Our logistics team handles all details of your war room, including venue scouting, equipment rental and setup, project management, on-site technical support, and project coordination.

### On-Site Support

Whether you have a one-day hearing or a trial spanning weeks, we deliver the on-site graphics and technology staff you need for success. Our experts are known for attention to detail, dedication and comprehension.

Experience the TrialGraphix Advantage by contacting us at 800 444 6766, or visiting [www.trialgraphix.com](http://www.trialgraphix.com).

## Presentations



## The Proof is in the Numbers

- TrialGraphix services is involved in more than 5,000 cases per year
- Our presentation technology consultants spend an average of 200 days in the courtroom annually
- Studies show that jurors retain only 20 percent of what they hear, compared with 80 percent of what they hear and see

- *The National Law Journal*  
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