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Yusaf Shirazi

Presentation Consultant

Yusaf Shirazi is a Presentation Consultant for TrialGraphix and is based in Austin, TX. In his role, Yusaf uses his extensive experience to simplify complex legal concepts through the use of clear and compelling graphics and technology; ultimately assisting attorneys in identifying effective case themes and developing persuasive visual presentations.

Yusaf has supported clients in all manner of legal proceedings, including client presentations, technology tutorials, *Markman* hearings, class certification hearings, settlement conferences, mediations, arbitrations, trial simulations, jury and bench trials, and regulatory proceedings.

For more than 10 years, Yusaf has been integral in a wide variety of matters involving intellectual property, anti-trust, contract disputes, and pharmaceutical product liability litigation. He has managed on-site support teams and consulted on best practices and trial strategy with clients nationwide. In addition to leading teams in the production of persuasive graphics, Yusaf has extensive experience providing trial technology expertise to clients. Having personally hot-seated over 100 engagements, he brings a unique perspective to graphic development based on his practical trial experience.

Notable cases include: *In re: Parmalat Securities Litigation*; *BASF Corp. v. Lyondell Chemical Co.*; *Mattel Inc. v. MGA Entertainment Inc.*; *Rambus Inc. v. Micron Technology Inc.*; *Asahi Kasei Pharma Corp. v. Actelion Ltd*; and *Finjan Inc. v. McAfee Inc.*

Prior to joining TrialGraphix, Yusaf served as the Managing Director of West Coast Operations for a national litigation consulting firm where he oversaw the business development efforts and led the client service practice for their San Francisco and Los Angeles offices.

Yusaf holds a B.S. in International Affairs with a concentration in Economics from the Georgia Institute of Technology. He holds his M.B.A. with a concentration in Finance and Computer Information Systems from Georgia State University.